

# CACAOFRUIT ADDRESSES AN ATTITUDINAL CHANGE TOWARDS HEALTH & WELLBEING



"The idea of Cacaofruit is fantastic"

#### OD FOR ME

6 Pure Cacaofruit, ered wonderfruit naturally the nutrients, high in fiber source of potassium

aturally sweet, no added sugar

**00% Free From** eteners, additives & preservatives

"Really nice fruity flavour, refreshing and easy to drink. Made all the better knowing it is good for me"

"The sweetness is just right for me and it tastes healthy"

### A REDISCOVERED WONDERFRUIT

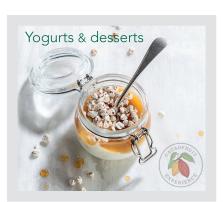
- The Cacaofruit tree grows in the tropical regions around the Equator
- On average, a fresh Cacaofruit weighs between 600-750gr. The cascara accounts for 45% of the fruit, the pulp 25% and the seeds 30% (on dry matter)
- For centuries, only the seeds of the Cacaofruit have been used to craft chocolate. Can you imagine? It's like taking the seeds of an apple and throwing away the rest of the fruit!

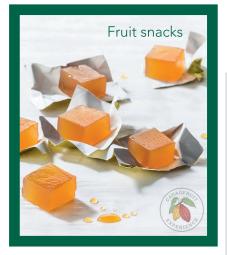




'Cacaofruit Experience' is an innovative range of products that celebrates the fresh, fruity taste and natural richness of the Cacaofruit and marks the creation of a next-gen food & drink category

#### CACAOFRUIT EXPERIENCE SPANS ACROSS A WIDE RANGE OF APPLICATIONS













## THE CACAOFRUIT INGREDIENTS

From this nutrient dense fruit, Cabosse Naturals has created a range of delicious, 100% natural ingredients.



