# MAROONGROUP

# AGELESS BROWS AND LASHES

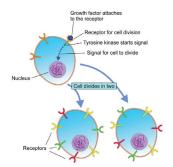
THICKENING, STRENGTHENING, LENGTHENING, REPAIRING

#### KGF from Skin Actives Scientific HOW IT WORKS

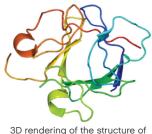
A growth factor is a naturally occurring substance capable of stimulating cellular growth, proliferation, healing, and cellular differentiation. The shape of the growth factor is of key importance. Its shape that allows it to lock into a receptor on the surface of the cell and cause the cell to grow and divide.

Skin Actives Keratinocyte Growth Factor (KGF) is not only correct in structure but also in shape, ensuring that the growth factor to receptor connection at the follicle is true and the cell growth signals are received. Cell growth and division is required for the body to produce healthy hair. Scientific research has shown that the presence of KGF encourages the natural growth of new hair cells in follicles.

Natural KGF production declines with age. By supplementing naturally produced KGF we can boost production of new cells in aging or damaged areas.



A growth factor molecule locking onto a receptor on the surface of a cell, causing it to grow and divide.



3D rendering of the structure of Keratinocyte Growth Factor.

#### KGF from Skin Actives Scientific KERATINOCYTE GROWTH FACTOR

Skin Actives KGF has been shown to be effective in encouraging natural growth of hair on the scalp, brows, lashes, and beards. Our trials have shown that the effectiveness is magnified when KGF is used on thinning or damaged areas. Contact us for full trial details and more photos.



3.8 3.6 3.4 3.2 3.0 2.8 2.6 Brow Brow Lash Lash Denisty Thickness Denisty

Week 0 Week 6 Week 12

"I had previously used Latisse and experienced discoloration on my eyelids and under my eyes. This product (KGF Nutrient Serum) was easy to use and discoloration faded and lashes maintained and increased their length and fullness." Participants in our trial were asked to rate their brows and lashes on a 5 point scale. Significant improvements were noted after 6 and 12 weeks of serum use.

-Annie, Observation Study

### **BROW AND LASH FORMULATION**

Trade	INCI	Function	% as Added
	Water	Solvent	93.7
LinPure NP-COS	1,3 - Propanediol	Solvent	2.5
Rhodicare T	Xanthan Gum	Thickener	0.45
Lincoserve HpH-6	Phenoxyethanol, Ethylhexylglycerin, Caprylyl Glycol	Preservative	1
Lincare PCA	Sodium PCA	Conditioning Agent	0.5
Sorbitol 70% USP K	Sorbitol	Humectant	0.5
KGF	sh-polypeptide-3	Active	0.05
SOD	Superoxide Dismutase	Active	0.05
MSR	Methionine Sulfoxide Reductase	Active	0.05
Alkest TW 20	Polysorbate 20	Solubilizer	1.2

### For more information and samples, please contact Formulations@MaroonGroupLLC.com

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