

Fun with Cleansing

Trade	INCI	Function	% as added
	Water	Solvent	39.36
Linquest EDTA 100	Disodium EDTA	Chelating Agent	0.1
Glycerin 99% USP K	Glycerin	Humectant	2
MarGel™ SF-1	Acrylates Copolymer	Rheology Modifier	6
ColaTeric L-32	Sodium Lauroamphoacetate	Surfactant	14.29
Elotant SCA	Sodium Cocoyl Alaninate	Surfactant	15
Milcoside 303	Decyl Glucoside	Surfactant	4
ColaTeric CBS-HP	Cocamidopropyl Hydroxysultaine	Surfactant	8.35
Ultra AMP-95 (ANGUS)	Aminomethyl Propanol	pH Adjuster	0.1
Lincoserve® HpH-6	Phenoxyethanol, Caprylyl Glycol, Ethylhexylglycerin	Preservative	1
Citric Acid 50%	Citric Acid	pH Adjuster	0.6
NuSolutions™ EZ Guar	Guar Hydroxypropyltrimonium Chloride, Citric Acid	Conditioning Agent	1
ColaDET Eco Pearl	Glycol Distearate and Sodium Hydroxypropylphosphate Decylglucoside Crosspolymer and Cocamidopropyl Hydroxysultaine and Sodium Stearoyl Lactylate	Pearlizer	5
SalColor FX White-Black	Metal Oxides and Dioxides (Colors), Mica, Sucrose, Ethyl Cellulose, Hydroxypropyl Methyl Cellulose	Sensory Modifier	3
Fragrance Premix			
Linsorb 20	Polysorbate 20	Solubilizer	0.1
Kaduka Plum (Flavor and Fragrance Specialties)	Fragrance	Fragrance	0.1
			100

- Have fun watching the color change for a full clean
- Very mild, Gentle on the skin
- Excellent foaming and lather profile
- Great chassis for body wash and shampoo

Featured Materials:

- SalColor FX: White to Black – A sensory modifier that changes color as you wash your hands
- ColaTeric L-32 - High foaming properties and ability to reduce the irritation of other surfactants
- Elotant SCA – Ultra Mild and highly natural Amino acid based surfactant
- NuSolutions™ EZ Guar – Pre-hydrated and easy to use C14 Guar

DISCLAIMER: The information contained herein is based on current knowledge and experience and from tests performed in a controlled environment. No responsibility is accepted that the information is sufficient, complete or correct in all cases. Users should consider the data only as a supplement to other information. Product specifications should be verified by users prior to usage. Users should make independent determination of suitability and completeness of information from all sources to assure proper use of this product and the safety of user's customers. Users should be aware that results may vary depending on use of and/or mixture of this product with other products. The determination of suitability of the above product for any particular use is solely the responsibility of the user 9-15-2020 NP